

Open Awards Quality Endorsed Unit



This unit does not form part of a regulated qualification.

1 Unit Details

Unit Title:	Promoting and Protecting Breastfeeding in the Community
Unit Code:	HF2/2/WR/007
Level:	2
Credit Value:	2
Minimum GLH:	16

2 Learning Outcomes and Criteria

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Understand the anatomy of the lactating breast	1.1 Describe the anatomy and function of the structures of the lactating breast
	1.2 Describe the following stages of breastmilk production: <ul style="list-style-type: none"> a) colostrum b) transitional milk c) mature milk
2. Be able to demonstrate and communicate the breastfeeding process and best practice for successful breastfeeding	2.1 Demonstrate and assess positioning and attachment of a baby for successful breastfeeding
	2.2 Describe how you would identify an effective feed
	2.3 Demonstrate giving instructions to a mother who is hand expressing her breastmilk and reasons why she may need to express
3. Know about the UNICEF Baby Friendly Standards and the World Health Organisations Code	3.1 Describe how the UNICEF Baby Friendly Standards are applied in at least 3 different situations
	3.2 Assess the value of the UNICEF Baby Friendly Standards

	3.3 Describe the World Health Organisations Code in relation to Marketing of Breastmilk Substitutes
	3.4 Assess the benefits and drawbacks of the World Health Organisations Code in relation to Marketing of Breastmilk Substitutes
4. Understand the value of night feeds	4.1 Compare the difference between day and night feeds
	4.2 Explain the risk factors for safe sleep
	4.3 Demonstrate knowledge on signposting for evidence based information around safe sleep
5. Understand the health benefits of breastfeeding and recognise the differences with infant formula	5.1 Assess the health benefits of breastfeeding for: <ul style="list-style-type: none"> a) a mother b) a baby c) an employer d) the environment
	5.2 Explain why women may not breastfeed
	5.3 Differentiate between breastmilk and infant formula