

Open Awards Qualification Unit



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1 Unit Details

Unit Title:	Setting Business Goals
QAC Code:	A/618/0589
Level:	L2
Credit Value:	1
Minimum GLH:	8

2 Learning Outcomes and Criteria

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Be able to set clear business goals	1.1 Set at least two achievable aims and objectives in order to develop a business idea
	1.2 Conduct a SWOT analysis of your business
	1.3 Create an action plan