Access to Higher Education Unit

This unit forms part of an Access to HE Diploma. If delivering the graded version of this unit, please refer to the Provider Handbook for details on grading descriptors and the application of these across units within your programme.

Unit Title: Travel Destinations

Graded Unit Reference Number: GA33TRA07

Ungraded Unit Reference Number: UA33TRA07

Module: Travel and Tourism

Level: Three (3)

Credit Value: Three (3)

Minimum Guided Learning Hours: 30

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Understand the classifications of tourist destinations	1.1 Outline how tourist destinations are classified, giving examples
	1.2 Analyse the benefits of classification systems within travel and tourism
2. Know how to obtain information about tourist destinations	2.1 Identify sources of information about tourist destinations
	2.2 Evaluate the effectiveness of three of the identified sources
3. Understand how the preference of tourists relate to destination choices	3.1 Identify five of each of the following: a) Factors of appeal b) Visitor types
	3.2 Analyse the importance of the identified factors of appeal on destination choices
	3.3 Evaluate the appeal of one tourist destination for the identified visitor types

The intellectual property rights remain with Open Awards.