Access to Higher Education Unit

This unit forms part of an Access to HE Diploma. If delivering the graded version of this unit, please refer to the Provider Handbook for details on grading descriptors and the application of these across units within your programme.

Unit Title: Tourism and Hospitality Industries

Graded Unit Reference Number: GA33HOS06

Ungraded Unit Reference Number: UA33HOS06

Module: Hospitality Management; Travel and Tourism

Level: Three (3)

Credit Value: Three (3)

Minimum Guided Learning Hours: 30

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Understand the Hospitality Industry	1.1 Outline the following in relation to the hospitality industry: a) History b) Size c) Scope d) Growth e) Economic Importance
	1.2 Identify different types of food and beverage business
	1.3 Explain the hotel grading and classification systems
	1.4 Assess the internal and external factors that may have an impact on the success of a hospitality business
2. Understand the Tourism Industry	2.1 Define the terms ‘tourist’ and ‘tourism’

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2.2	Outline the following in relation to the tourism industry: a) History b) Size c) Scope d) Growth e) Economic Independence
2.3	Define tourism indicators and patterns of demand
2.4	Explain the growth of emerging forms of tourism
2.5	Explain the importance of transport, accommodation, attractions and events to tourism
2.6	Analyse the influences on the success of the tourism industry

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