

Access to Higher Education Unit

This unit forms part of an Access to HE Diploma. If delivering the graded version of this unit, please refer to the Provider Handbook for details on grading descriptors and the application of these across units within your programme.

Unit Title: Impacts of Travel and Tourism

Graded Unit Reference Number: GA33TRA02

Ungraded Unit Reference Number: UA33TRA02

Module: Travel and Tourism

Level: Three (3)

Credit Value: Three (3)

Minimum Guided Learning Hours: 30

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Understand how tourism can impact upon a destination	1.1 Identify potential positive and negative impacts on a tourist destination
	1.2 Analyse the ways in which a specific destination has been affected by tourism
	1.3 Evaluate the effectiveness of destination management in a specific destination
2. Understand the main factors that have led to the growth of travel and tourism internationally	2.1 Identify the main factors that have led to the growth of travel and tourism internationally
	2.2 Evaluate the following: a) Product growth and development b) Changing consumer motivation and expectations
3. Understand contemporary issues in travel and tourism	3.1 Identify contemporary issues that affect the travel and tourism industry
	3.2 Analyse how contemporary issues may shape the travel and tourism industry in the future