

# Open Awards Qualification Unit



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## 1 Unit Details

Unit Title:	Professional Behaviour in the Creative Media Sector
Unit Reference Number:	R/615/9828
Level:	Level 2
Credit Value:	3
Minimum GLH:	24

## 2 Learning Outcomes and Criteria

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Understand the appropriate conduct for a particular Creative Media workplace	1.1 Compare a minimum of two different cultures found in a creative media workplace
	1.2 Identify examples of challenging behaviours and issues in the workplace
	1.3 Assess how these behaviours might impact on: <ul style="list-style-type: none"> <li>a) Productivity</li> <li>b) Quality</li> </ul>
2. Know how to plan and manage workload	2.1 Compare a minimum of 2 different time management techniques
	2.2 Describe the importance of agreeing timescales and resources
	2.3 Describe the importance of project planning
	2.4 Outline how to store work, use version control and observe file naming conventions
3. Understand the importance of continuous professional development	3.1 Outline what is meant by 'continuous professional development'
	3.2 Create a personal development plan
	3.3 Identify opportunities for training and development

