Open Awards Qualification Unit

This unit forms part of a regulated qualification. Click here to view qualifications.

1 Unit Details

Unit Title:	Creative Media Industry Awareness
Unit Reference Number:	J/615/9826
Level:	Level 2
Credit Value:	3
Minimum GLH:	25

2 Learning Outcomes and Criteria

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Know about the creative media sector	1.1 Identify a minimum of 5 industries in the social media sector
	1.2 Create a short case study on a chosen organisation within the creative media sector
	1.3 Identify cross-industry ownership in the Creative Media sector
	1.4 Describe how the media sector is regulated
	1.5 Describe any ethical and/or legal constraints within the media sector
	1.6 Describe the role of technology in the creative media sector
2. Know about different jobs available in the creative media sector	2.1 Describe a minimum of 3 jobs available in the creative media sector
	2.2 For a chosen job in the creative media sector, assess the skills necessary

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