

Open Awards Qualification Unit



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1 Unit Details

Unit Title:	Introduction to Travel and Tourism
Unit Reference Number:	R/615/9814
Level:	Level 2
Credit Value:	2
Minimum GLH:	15

2 Learning Outcomes and Criteria

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Know the role of UK service providers in the Travel and Tourism industry	1.1 Describe a minimum of 3 service providers within the UK tourism industry
	1.2 Compare a minimum of 2 service providers within the UK travel and tourism industry
2. Know about the UK Travel and Tourism industry	2.1 Describe how the Travel and Tourism industry contributes to the UK economy
	2.2 Compare the possible requirements of the following travellers a) A business person b) A person on holiday with a family c) A person on holiday alone
	2.3 Identify methods of travelling by a) Land b) Sea c) Air
3. Know about package Travel and Tourism Products and Services	3.1 Identify components of a package holiday
	3.2 Classify basic terms and abbreviations relating to additional Travel and Tourism products and services

3.3 Explain accommodation grading

3.4 Compare the advantages and disadvantages of booking a holiday via

- a) A travel agent
- b) Online