Open Awards Qualification Unit

This unit forms part of a regulated qualification.

1 Unit Details

Unit Title:	Display Stock to Promote Sales to Customers in a Retail Environment
Unit Reference Number:	K/615/9804
Level:	Level 2
Credit Value:	5
Minimum GLH:	26

2 Learning Outcomes and Criteria

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Understand the importance of checking for potential health and safety issues before setting up and dismantling displays	1.1 Explain the importance of checking for potential health and safety issues before setting up and dismantling displays
2. Understand how displays help to promote sales	2.1 Explain how sales can be promoted by: a) The effective use of space in a display b) The positioning of products within a display c) The use of labelling in a display
3. Know about legal requirements for labelling products in a display	3.1 Describe the legal requirements for labelling products in a display
	3.2 State what can happen if legal requirements for labelling products in a display are not met
4. Be able to establish the availability of space and other resources needed for a display	4.1 Identify the person or people who can provide advice if any problems arise with the space or other resources needed to prepare a display as instructed
	4.2 Perform checks on the space available for a display to ensure that: a) There is enough space for the display b) The display will not cause an obstruction

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	4.3 Perform checks to ensure that the materials, equipment and stock needed for the display are: a) Available b) In working order
5. Be able to prepare and set up a display in a retail environment	6.1 Prepare a display area for use
	6.2 Set up a display: a) Using safe working practices b) In line with plans c) Within the time allowed d) Minimising the inconvenience caused to other people nearby
	6.3 Evaluate finished display
	6.4 Clear the area where the display has been set up of any equipment, excess materials and waste in line with organisational procedures
6. Be able to label a display of stock in a retail environment	7.1 Perform checks to ensure that the information on labels meets legal and organisational requirements before including labels in a display
	7.2 Identify the person who should be told about any information on labels that needs changing
	7.3 Position labels in line with organisational requirements
7. Be able to dismantle a display in a retail environment	8.1 Dismantle the display: a) Using safe working practices b) Within the time allowed c) Minimising the inconvenience caused to other people nearby
	8.2 Clear the area where the display has been dismantled of any equipment or excess materials: a) Safely b) Using the designated storage or disposal facilities

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