

Open Awards Qualification Unit



This unit forms part of a regulated qualification.

1 Unit Details

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|------------------------|------------------------|
| Unit Title: | Introduction to Retail |
| Unit Reference Number: | K/615/8622 |
| Level: | Level 1 |
| Credit Value: | 2 |
| Minimum GLH: | 16 |

2 Learning Outcomes and Criteria

| Learning Outcome (The Learner will): | Assessment Criterion (The Learner can): |
|---|---|
| 1. Understand the purpose and range of retail businesses | 1.1 Identify and describe the features of a retail business |
| | 1.2 Identify and describe the range of different retail businesses |
| | 1.3 Identify and explain the main resources that a retail business requires |
| 2. Understand the roles and activities within retail businesses | 2.1 Identify and describe the main roles within retail businesses |
| | 2.2 Identify and describe the main activities in retail businesses |
| | 2.3 Demonstrate skills required for retail work |