

# Open Awards Qualification Unit



This unit forms part of a regulated qualification.

## 1 Unit Details

Unit Title:	The UK Travel Industry
Unit Reference Number:	J/615/8692
Level:	Level 1
Credit Value:	3
Minimum GLH:	27

## 2 Learning Outcomes and Criteria

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Know the structure of the UK travel industry	1.1 Outline the role of service providers within the UK travel industry
	1.2 Describe links between service providers within the UK travel industry
	1.3 Identify service providers within the UK travel industry
2. Know about travel	2.1 Identify why people travel for: a) leisure purposes b) business purposes
	2.2 Identify methods of travelling by: a) land b) sea c) air
3. Know how to make travel arrangements	3.1 Describe ways of making personal travel arrangements
	3.2 Describe the role of the travel agent to include: a) leisure b) business

3.3 Identify organisations that specialise in

a) leisure travel

b) business travel

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3.4 Describe the advantages and disadvantages of booking through a travel agent