

Open Awards Qualification Unit



This unit forms part of a regulated qualification.

1 Unit Details

Unit Title:	The UK Tourism Industry
Unit Reference Number:	F/615/8691
Level:	Level 1
Credit Value:	2
Minimum GLH:	18

2 Learning Outcomes and Criteria

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Know the structure of the UK tourism industry	1.1 Outline the role of service providers within the UK tourism industry
	1.2 Identify links between service providers within the UK tourism industry
	1.3 Give examples of different types of service providers within the UK tourism industry
2. Know about tourists in the UK	2.1 Identify different types of tourists in the UK
	2.2 Identify individual needs of tourists
	2.3 Identify facilities and services required by different types of tourists