

# Open Awards Qualification Unit



This unit forms part of a regulated qualification.

## 1 Unit Details

Unit Title:	Recommending Holidays to Suit Customers' Needs
Unit Reference Number:	J/615/8689
Level:	Level 1
Credit Value:	3
Minimum GLH:	27

## 2 Learning Outcomes and Criteria

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Know about types of holidays and holiday customers	1.1 Identify different holiday types
	1.2 Describe the features and benefits of different holiday types
	1.3 Identify different types of holiday customer
	1.4 Describe the requirements of different types of holiday customers
	1.5 Outline ways to match holidays to customers
2. Be able to recommend a holiday to a customer	2.1 Identify the holiday requirements of a customer
	2.2 Use different sources of information to identify a holiday for a customer to meet their requirements
	2.3 Explain to the customer how the selected holiday meets their needs