

Open Awards Qualification Unit



This unit forms part of a regulated qualification.

1 Unit Details

Unit Title:	Understanding Social Media
Unit Reference Number:	J/615/7090
Level:	Entry 3
Credit Value:	2
Minimum GLH:	20

2 Learning Outcomes and Criteria

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Know about different social media platforms	1.1 Give a minimum of three examples of social media platforms
	1.2 Explain what two different social media platforms do
	1.3 Give a minimum of three benefit of using social media to a) An Individual b) An Organisation
	1.4 Give a negative of using social media to a) An Individual b) An Organisation
	1.5 Give an example of how to maintain personal safety when using social media