

Qualification Unit

This unit forms part of a regulated qualification.

Unit Title: Creative Media Skills

Unit Reference Number: L/615/6474

Level: Entry Level Three (3)

Credit Value: Three (3)

Minimum Guided Learning Hours: 30

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Know about different media used in the creative and media sector	1.1 Identify types of different creative media
	1.2 Give examples of how each different media listed are used
2. Be able to plan and produce a media product	2.1 Outline a plan for the production of a creative media product
	2.2 Contribute to the production a creative media product
3. Be able to present a media product	3.1 Outline key information about the product to an audience
4. Be able to comment on own media production work	4.1 Identify what went well in producing a simple media product
	4.2 Identify what could have been improved
	4.3 Identify skills to be developed further