

Qualification Unit

This unit forms part of a regulated qualification.

Unit Title: Creating a Print Media Product

Unit Reference Number: J/615/6473

Level: Entry Level Three (3)

Credit Value: Four (4)

Minimum Guided Learning Hours: 40

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Know key features of print media products	1.1 Outline types of print media products
	1.2 Outline key visual features of print media products
	1.3 Outline key language features of print media products
2. Be able to understand the purpose of print media products	2.1 Identify audiences for a given print media products
	2.2 State how the given media products' features support its purpose
3. Be able to plan a print media product	3.1 Outline ideas for a print media product from a given brief
	3.2 State features that will appeal to audiences
4. Be able to produce a print media product	4.1 Produce a print media product
	4.2 Use key visual and language features of print media products
5. Be able to reflect on own skills	5.1 Identify skills developed
	5.2 Identify areas for improvement