

Qualification Unit

This unit forms part of a regulated qualification.

Unit Title: Understanding Social Media

Unit Reference Number: M/615/5592

Level: Entry Level One (1)

Credit Value: Two (2)

Minimum Guided Learning Hours: 20

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Know about different social media platforms	1.1 Give an example of a social media platform
	1.2 State what one social media platform does
	1.3 State a benefit of using social media
	1.4 State a negative of using social media
	1.5 Give an example of how to maintain personal safety when using social media