

Open Awards Qualification Unit



This unit forms part of a regulated qualification.

1 Unit Details

Unit Title:	Planning and Creating a Multimedia Website
Unit Reference Number:	L/615/5194
Level:	2
Credit Value:	4
Minimum GLH:	30

2 Learning Outcomes and Criteria

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Be able to compare functionality and user experience of websites	1.1 Compare the functionality and style of two websites that have the same purpose
	1.2 Compare the user experience of each website identified
2. Be able to plan and design a website	2.1 Create a brief for the production of a website
	2.2 Design and plan a website to include <ul style="list-style-type: none"> a) At least 5 pages b) A site map c) A theme/style suitable for brief d) Detailed page plans identifying layouts and components
	2.3 Set up suitable folder structure and subfolders and name accordingly
	2.4 Obtain or create components required and acknowledge sources/copyrights
3. Be able to create a website based on brief	3.1 Create website and webpages adhering to chosen theme/style
	3.2 Produce a home page and at least 4 other pages

	3.3	Align text and set text attributes (size, colour, appearance)
	3.4	Optimise components for use on the internet (file sizes/ download times)
	3.5	Use a range of components on each page
4. Be able to use functioning hyperlinks and interactive elements	4.1	Produce a navigation system across pages
	4.2	Use at least 3 different types of hyperlinks as part of navigation system
	4.3	Use at least 1 interactive element
5. Be able to use functionality to capture user feedback	5.1	Use a piece of functionality which will allow for users to submit feedback on website
6. Be able to test website	6.1	Test functions of website including <ul style="list-style-type: none"> a) Navigation system b) Hyperlinks c) Components d) Interactive elements
	6.2	Assess user experience of website
7. Be able to evaluate website	7.1	Evaluate website and identify areas for improvement