Open Awards Qualification Unit

Form OAQU

This unit forms part of a regulated qualification.

1 Unit Details

Unit Title:	Digital Media Research
QAC Code:	M/615/5186
Level:	2
Credit Value:	3
Minimum GLH:	21

2 Learning Outcomes and Criteria

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Be able to compare different digital technological devices and explain their usage	1.1 Compare at least 5 different technological devices
	1.2 Explain the ways in which the devices identified are used
	1.3 Rate each device using a minimum of 4 criteria
2. Be able to plan and undertake a research project to inform a client on a specific area impacted by digital media	2.1 Assess the digital media requirements of a client
	2.2 Outline appropriate research area and give reasons for choice
	2.3 Create a research proposal to satisfy client's requirements
	2.4 Carry out research project
	2.5 Assess the validity of primary and secondary information sources used
3. Be able to present and evaluate research project	3.1 Assess whether the research proposal has satisfied the clients requirements
	3.2 Present research proposal to others
	3.3 Evaulate effectiveness of research project

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