

Open Awards Qualification Unit



This unit forms part of a regulated qualification.

1 Unit Details

Unit Title:	Writing to Persuade
Unit Reference Number:	Y/506/3138
Level:	Level 1
Credit Value:	1
Minimum GLH:	10

2 Learning Outcomes and Criteria

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Be able to plan persuasive texts	1.1 State purpose and audience of proposed persuasive texts
	1.2 Produce a plan showing the information to be included in the text
	1.3 Outline the proposed structure/format of the final texts
	1.4 Identify images that could support the text
2. Be able to draft texts that persuade	2.1 Draft persuasive texts to include language suitable for purpose and audience
	2.2 Use simple and compound sentences
	2.3 Present information in a logical sequence
	2.4 Use reference sources to find alternative vocabulary
	2.5 Organise continuous text into paragraphs
	2.6 Punctuate texts

3. Be able to revise text for accuracy and meaning

3.1 Proof read texts for:

- a) meaning
- b) vocabulary
- c) grammar
- d) punctuation
- e) spelling

3.2 Rewrite text to include improvements

3.3 Include images to enhance meaning