Changing lives through learning

Qualification Unit

This unit forms part of a regulated qualification.

Unit Title: Writing Persuasive Text

Unit Reference Number: R/506/3560

Level: Level Two (2)

Credit Value: One (1)

Minimum Guided Learning Hours: 8

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Understand how to plan a piece of persuasive writing	1.1 Identify a) Topic b) Audience c) Format
	1.2 Make notes on key points to be made
	1.3 Plan writing with logical structure and persuasive sequence
2. Be able to draft persuasive writing	2.1 Organise persuasive writing in paragraphs
	2.2 Construct simple, compound and complex sentences using correct grammar and persuasive techniques
	2.3 Use punctuation correctly
	2.4 Use correct spellings throughout
3. Know how to edit and revise persuasive writing to produce a final version	3.1 Edit draft, checking for meaning, accurate spelling and correct use of grammar and punctuation
	3.2 Revise draft to produce fair copy with correct spelling, grammar and punctuation

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