Changing lives through learning

Access to Higher Education Unit

This unit forms part of an Access to HE Diploma. If delivering the graded version of this unit, please refer to the Provider Handbook for details on grading descriptors and the application of these across units within your programme.

Unit Title: Communities and Sharing on the World Wide Web

Graded Unit Reference Number: GA33COM10

Ungraded Unit Reference Number: UA33COM10

Module: Commercial Aspects of Computing

Level: 3

Credit Value: 3

Minimum Guided Learning Hours: 30

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Understand the nature, benefits and dangers of online communities	1.1 Describe the origins and evolution of online communities, e.g. Facebook and Twitter
	1.2 Compare and describe the main facilities offered by two online community websites, e.g. Facebook and Twitter
	1.3 Explain how online communities may improve and enhance communication
	1.4 Evaluate the way sites like Facebook and Twitter may be used to influence others, e.g. by politicians or companies
	1.5 Discuss some of the disadvantages and dangers in use of online communities
2. Understand the principles and use of websites for sharing and cloud storage	2.1 Explain the principle of file sharing websites, such a Flickr and You Tube and compare these with websites that offer cloud storage for personal files
	2.2 Evaluate the way in which file sharing websites like YouTube may influence those who use the sites and public opinion

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3.	Understand the commercial value of branded websites and platforms	3.1	Explain how the financing for websites community and file sharing websites has evolved
		3.2	Evaluate the ways in which major internet companies, e.g. Microsoft, Google and Apple, compete for market share

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