

Access to Higher Education Unit

This unit forms part of an Access to HE Diploma. If delivering the graded version of this unit, please refer to the Provider Handbook for details on grading descriptors and the application of these across units within your programme.

Unit Title: Graphics Skills Development

Graded Unit Reference Number: GA33ART09

Ungraded Unit Reference Number: UA33ART09

Module: Art and Design

Level: 3

Credit Value: 3

Minimum Guided Learning Hours: 30

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Understand how to plan work based on a graphics brief	1.1 Describe what is required by a graphics brief explaining aims and objectives
	1.2 Present a plan for research and development in the time scale provided
	1.3 Present a range of research material from primary and secondary sources linked to the requirements of the brief
2. Understand techniques used to develop work based on a graphics brief	2.1 Present a wide range of thumbnail ideas and visuals that demonstrate a clear understanding of the brief
	2.2 Discuss ideas and use discussions as a basis for modifications and refinement of ideas where necessary
3. Present finished artwork professionally	3.1 Present final outcome demonstrating craft and design skills, creativity and imagination
4. Assess own work, highlighting key areas for improvement	4.1 Evaluate own work against the aims and objectives of the original brief
	4.2 Identify strengths and weaknesses in their work and identify areas for improvement