

Access to H.E. National Programme Unit



Unit Title:	Varieties of Language		
Graded Unit Code:	GA33ENG27	Ungraded Unit Code:	UA33ENG27
Pathway(s):	Creative and Performing Arts and Humanities		
Module(s):	English		
Level:	3	Credit Value:	3
Valid from:	01.09.2022	Valid to:	31.07.2027

The following QAA grade descriptors must be applied if you are delivering the graded version of this unit:

1	Understanding of the subject
2	Application of knowledge
5	Communication and presentation
7	Quality

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Categorise texts according to genre, audience, mode and purpose	1.1 Identify and explore the codes and conventions within a mode and genre
	1.2 Discuss how these typical characteristics meet the needs of their target audience
	1.3 Explore how these characteristics support the purpose of the text.
2. Be able to analyse and describe language features using methods of language analysis	2.1 For each text, identify, analyse and discuss: <ul style="list-style-type: none"> • Lexis • Grammar & Sentences

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LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
	2.2 For each text, identify, analyse and discuss: <ul style="list-style-type: none">• Semantics• Graphology• Discourse• Phonology• Pragmatics
3. Be able to Identify and discuss meanings and representations	3.1. Analyse the construction of representations using methods of language analysis 3.2. Examine how audience and representation theories help explain the relationship between the text producer and audience within a text.