

Access to Higher Education Unit

This unit forms part of an Access to HE Diploma. If delivering the graded version of this unit, please refer to the Provider Handbook for details on grading descriptors and the application of these across units within your programme.

Unit Title: Varieties of Language

Graded Unit Reference Number: GA33ENG27

Ungraded Unit Reference Number: UA33ENG27

Module: English

Level: Three (3)

Credit Value: Three (3)

Minimum Guided Learning Hours: 30

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Categorise texts according to genre, audience, mode and purpose	1.1 Identify and explore the codes and conventions within a mode and genre
	1.2 Discuss how these typical characteristics meet the needs of their target audience
	1.3 Explore how these characteristics support the purpose of the text
2. Be able to analyse and describe language features using methods of language analysis	2.1 For each text, identify, analyse and discuss: a) Lexis b) Grammar and Sentences
	2.2 For each text, identify, analyse and discuss: a) Semantics b) Graphology c) Discourse d) Phonology e) Pragmatics
3. Be able to identify and discuss meanings and representations	3.1 Analyse the construction of representations using methods of language analysis

3.2 Examine how audience and representation theories help explain the relationship between the text producer and audience within a text