

Access to H.E. National Programme Unit



Unit Title:	Interactive Media Industry		
Graded Unit Code:	GA33COM16	Ungraded Unit Code:	UA33COM16
Pathway(s):	Computing Hospitality, Leisure and Tourism		
Module(s):	Computing		
Level:	3	Credit Value:	3
Valid from:	1 st August 2019	Valid to:	31 st July 2024

The following QAA grade descriptors must be applied if you are delivering the graded version of this unit:

1	Understanding of the subject
2	Application of knowledge
4	Use of information
7	Quality

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1. Understand the organisational structures and job roles in the interactive media industry		1.1 Describe the organisational structures of the industry	
		1.2 Explain job roles and responsibilities	
		1.3 Evaluate the effectiveness of key roles and skill sets	
2. Understand contractual, regulatory and ethical obligations in the interactive media industry		2.1 Identify the contractual regulations of the industry	
		2.2 Describe the roles of the key professional bodies	
		2.3 Evaluate the ethical obligations of the industry	

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LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
3 Understand the employment opportunities in the interactive media industry	3.1 Identify the key skill sets within the industry
	3.2 Describe the methods of recruitment
	3.3 Evaluate transferable skills and professional development