

Access to Higher Education Unit

This unit forms part of an Access to HE Diploma. If delivering the graded version of this unit, please refer to the Provider Handbook for details on grading descriptors and the application of these across units within your programme.

Unit Title: Interactive Media Industry

Graded Unit Reference Number: GA33COM16

Ungraded Unit Reference Number: UA33COM16

Module: Computing

Level: 3

Credit Value: 3

Minimum Guided Learning Hours: 30

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Understand the organisational structures and job roles in the interactive media industry	1.1 Describe the organisational structures of the industry
	1.2 Explain job roles and responsibilities
	1.3 Evaluate the effectiveness of key roles and skill sets
2. Understand contractual, regulatory and ethical obligations in the interactive media industry	2.1 Identify the contractual regulations of the industry
	2.2 Describe the roles of the key professional bodies
	2.3 Evaluate the ethical obligations of the industry
3. Understand the employment opportunities in the interactive media industry	3.1 Identify the key skill sets within the industry
	3.2 Describe the methods of recruitment
	3.3 Evaluate transferable skills and professional development