Access to H.E. National Programme Unit



Unit Title:	Business Ideas and Start-ups				
Graded Unit Code:	GA33BUS20	Ungraded Unit Code:	UA33BUS20		
Pathway(s):	Business and Management				
	Construction and the Built Environment				
	Creative and Performing Arts Hospitality, Leisure and Tourism Humanities and Social Science				
Module(s):	Business				
Level:	3	Credit Value:	3		
Valid from:	1 st August 2019	Valid to:	31 st July 2028		

The following QAA grade descriptors must be applied if you are delivering the graded version of this unit:

1	Understanding of the subject
2	Application of knowledge
7	Quality

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1.	Understand the importance of small businesses and the need for business start-ups	Evaluate the contribution of small businesses to local and national economy	
		1.2 Discuss the need for business start-ups as a way of creating both wealth and employment	
2.	Understand the factors involved in identifying the opportunities to develop a new business venture	Use case histories to: 2.1 Evaluate how opportunities for new business ventures may be identified and developed, e.g. gap in the market, invention, innovation, unused skills	

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LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
	Understand the practicalities involved in setting up a new business venture	3.1 Recognise and explain the various sources of business advice and assistance available at the business start-up stage	
		3.2 Explain how a business plan for a typical business is prepared and discuss its importance	
		3.3 Identify and evaluate potential sources of finance for new business ventures	