

# Access to H.E. National Programme Unit



Unit Title	Travel Destinations		
Graded Unit Code:	GA33TRA07	Ungraded Unit Code:	UA33TRA07
Pathway(s)	Hospitality, Leisure and Tourism		
Module(s)	Travel and Tourism		
Level	3	Credit Value	3
Valid from:	1 <sup>st</sup> August 2019	Valid to:	31 <sup>st</sup> July 2024

**The following QAA grade descriptors must be applied if you are delivering the graded version of this unit:**

1	Understanding of the subject
4	Use of information
6	Autonomy / Independence
7	Quality

LEARNING OUTCOMES	ASSESSMENT CRITERIA
<b>The learner will:</b>	<b>The learner can:</b>
1. Understand the classifications of tourist destinations	1.1 Outline how tourist destinations are classified, giving examples
	1.2 Analyse the benefits of classification systems within travel and tourism
2. Know how to obtain information about tourist destinations	2.1 Identify sources of information about tourist destinations
	2.2 Evaluate the effectiveness of three of the identified sources
3. Understand how the preference of tourists relate to destination choices	3.1 Identify five of each of the following: a) Factors of appeal b) Visitor types

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LEARNING OUTCOMES	ASSESSMENT CRITERIA
<b>The learner will:</b>	<b>The learner can:</b>
	3.2 Analyse the importance of the identified factors of appeal on destination choices
	3.3 Evaluate the appeal of one tourist destination for the identified visitor types