

Access to H.E. National Programme Unit



Unit Title	Impacts of Travel and Tourism		
Graded Unit Code:	GA33TRA02	Ungraded Unit Code:	UA33TRA02
Pathway(s)	Hospitality, Leisure and Tourism		
Module(s)	Travel and Tourism		
Level	3	Credit Value	3
Valid from:	1 st August 2019	Valid to:	31 st July 2024

The following QAA grade descriptors must be applied if you are delivering the graded version of this unit:

1	Understanding of the subject
2	Application of knowledge
5	Communication and presentation
7	Quality

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Understand how tourism can impact upon a destination	1.1 Identify potential positive and negative impacts on a tourist destination
	1.2 Analyse the ways in which a specific destination has been affected by tourism
	1.3 Evaluate the effectiveness of destination management in a specific destination
2 Understand the main factors that have led to the growth of travel and tourism internationally	2.1 Identify the main factors that have led to the growth of travel and tourism internationally
	2.2 Evaluate the following: <ul style="list-style-type: none"> a) Product growth and development b) Changing consumer motivation and expectations

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LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
3 Understand contemporary issues in travel and tourism	3.1 Identify contemporary issues that affect the travel and tourism industry
	3.2 Analyse how contemporary issues may shape the travel and tourism industry in the future