

Access to H.E. National Programme Unit



Unit Title:	Practical Video Production		
Graded Unit Code:	GA36FMC07	Ungraded Unit Code:	UA36FMC07
Pathway(s):	Creative and Performing Art		
Module(s):	Film, Media and Culture		
Level:	3	Credit Value:	6
Valid from:	1 st August 2014	Valid to:	31 st July 2028

The following QAA grade descriptors must be applied if you are delivering the graded version of this unit:

2	Application of knowledge
3	Application of skill
5	Communication and presentation
7	Quality

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Understand how to select, organise and prepare material for a video shoot and ensure the safety of those involved	1.1 Identify a target audience for the video
	1.2 Prepare a story board and shooting script
	1.3 Identify any risks to those involved in the video production, including the use of sound, lighting and editing equipment
2. Understand how to use a video camera and techniques and to shoot a video production safely	2.1 Shoot a short video such as an advert or pop video of between 90 seconds and 10 minutes
	2.2 Use a shot log
	2.3 Shoot scenes on video camera that are appropriately lit

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	2.4 Record sound so that it is audible, synchronised and appropriate to the video image
3. Understand how to edit a video production using the available editing facilities	3.1 Edit the video footage by employing appropriate techniques, such as wipes, dissolves, etc
	3.2 Use a continuity sketch and an Edit Decision List to aid the edit
4. Know how to execute and evaluate a video production	4.1 Individually or as part of a team produce and edit a video film by a given deadline
	4.2 Evaluate both the process of making the video and the final product