

Access to Higher Education Unit

This unit forms part of an Access to HE Diploma. If delivering the graded version of this unit, please refer to the Provider Handbook for details on grading descriptors and the application of these across units within your programme.

Unit Title: Practical Video Production

Graded Unit Reference Number: GA36FMC07

Ungraded Unit Reference Number: UA36FMC07

Module: Film, Media and Culture

Level: Three (3)

Credit Value: Six (6)

Minimum Guided Learning Hours: 60

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Understand how to select, organise and prepare material for a video shoot and ensure the safety of those involved	1.1 Identify a target audience for the video
	1.2 Prepare a story board and shooting script
	1.3 Identify any risks to those involved in the video production, including the use of sound, lighting and editing equipment
2. Understand how to use a video camera and techniques and to shoot a video production safely	2.1 Shoot a short video such as an advert or pop video of between 90 seconds and 10 minutes
	2.2 Use a shot log
	2.3 Shoot scenes on video camera that are appropriately lit
	2.4 Record sound so that it is audible, synchronised and appropriate to the video image
3. Understand how to edit a video production using the available editing facilities	3.1 Edit the video footage by employing appropriate techniques, such as wipes, dissolves, etc
	3.2 Use a continuity sketch and an Edit Decision List to aid the edit

4. Know how to execute and evaluate a video production	4.1 Individually or as part of a team produce and edit a video film by a given deadline
	4.2 Evaluate both the process of making the video and the final product