

Access to Higher Education Unit

This unit forms part of an Access to HE Diploma. If delivering the graded version of this unit, please refer to the Provider Handbook for details on grading descriptors and the application of these across units within your programme.

Unit Title: Stereotyping, Prejudice and Discrimination

Graded Unit Reference Number: GA33PSY14 **Ungraded Unit Reference Number:** UA33PSY14

Module: Psychology

Level: Three (3)

Credit Value: Three (3)

Minimum Guided Learning Hours: 30

Learning Outcome (The Learner will):		Assessment Criterion (The Learner can):	
1.	Understand the nature of stereotyping and attitude formation	1.1	Explain how concepts of central traits, primacy effect and recency effect are important in the formation of attitudes
		1.2	Define stereotyping and explain the possible cognitive and social functions of stereotyping
		1.3	Outline theories of attitude formation and stereotyping
2.	Understand the nature and causes of prejudice and discrimination	2.1	Distinguish between prejudice and discrimination and show how stereotyping may be involved in their development
		2.2	Outline and critically evaluate social psychological theories on the causes of prejudice and discrimination, such as the personality flaw theory, learning theory and the political and economic theory
3.	Understand the possible effects of prejudice and discrimination and mechanisms involved in attitude change	3.1	Explain the possible effects of prejudice and discrimination on the individual
		3.2	Explain how an understanding of the mechanisms of attitude change may be used to reduce prejudice and discrimination