Access to H.E. National Programme Unit



| Unit Title: | Non-Verbal Communication | | | | | |
|----------------------|-------------------------------|------------------------|----------------|--|--|--|
| Graded Unit Code: | GA33PSY16 | Ungraded Unit Code: | UA33PSY16 | | | |
| Pathway(s): | Health | | | | | |
| | Humanities and Social Science | | | | | |
| | Science and Engineering | | | | | |
| Module(s): | Psychology | | | | | |
| Level: | 3 | Credit Value: | 3 | | | |
| | | | | | | |
| Valid from: | 1 st August 2014 | Valid to: | 31st July 2024 | | | |
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The following QAA grade descriptors must be applied if you are delivering the graded version of this unit:

| 1 | Understanding of the subject |
|---|--------------------------------|
| 2 | Application of knowledge |
| 5 | Communication and presentation |
| 7 | Quality |

| LEARNING OUTCOMES | | ASSESSMENT CRITERIA | |
|---|--|---------------------|--|
| The learner will: | | The learner can: | |
| Understand the nature of non-verbal communication | | 1.1 | Explain the difference between language, paralanguage and non-verbal communication |
| | | 1.2 | Describe the key milestones in the understanding of non-verbal communication |
| | | 1.3 | Describe some of the recognised modes on non-verbal communication |
| | | 1.4 | Outline the ways in which verbal and non- verbal communication may interact |
| | nding how individuals use and non-verbal signals | 2.1 | Evaluate some of the possible functions of non-verbal communication |

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| | 2.2 Discuss some of the possible implications of cultural and gender variation of non-verbal communication |
|---|--|
| Appreciate the advantages and disadvantages of different research | 3.1 Evaluate research methods used to study N.V.C |
| methods used to study N.V.C. | 3.2 Carry out an observation study of non- verbal communication and report findings |