

Access to H.E. National Programme Unit



Unit Title:	Genre in Film		
Graded Unit Code:	GA33FMC06	Ungraded Unit Code:	UA33FMC06
Pathway(s):	Creative and Performing Art Humanities and Social Science		
Module(s):	Film, Media and Culture English		
Level:	3	Credit Value:	3
Valid from:	1 st August 2014	Valid to:	31 st July 2028

The following QAA grade descriptors must be applied if you are delivering the graded version of this unit:

1	Understanding of the subject
2	Application of knowledge
5	Communication and presentation
7	Quality

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Understand the distinctive elements of genre study	1.1 Describe the conditions that give rise to the development of genre in film
	1.2 Identify and evaluate the main elements of at least one film genre
2. Appreciate ideas and ideologies in film texts	2.1 Analyse the ways in which contemporary ideas and ideologies are reflected in film texts
	2.2 Use examples to explain how film may be used to influence public opinion

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3 Understanding some aspects of the text-spectator relationship	3.1 Evaluate the extent to which an individual's cultural background may affect their interpretation of a film
	3.2 Evaluate the extent to which an individual's political or sociological views may affect their interpretation of a film