

Access to Higher Education Unit

This unit forms part of an Access to HE Diploma. If delivering the graded version of this unit, please refer to the Provider Handbook for details on grading descriptors and the application of these across units within your programme.

Unit Title: Writing for Magazines

Graded Unit Reference Number: GA33ENG14

Ungraded Unit Reference Number: UA33ENG14

Module: English

Level: Three (3)

Credit Value: Three (3)

Minimum Guided Learning Hours: 30

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Understand the variety of audiences and styles for a range of magazines	1.1 For a range of magazines, evaluate the contents, genre and style (including use of images and advertisements) in terms of the intended target audience
2. Produce a variety of short pieces of writing suitable for a specific magazine genre	2.1 Write a variety of short pieces for a specific magazine genre, such as a reader's letter, diary/opinion piece, book review, film or theatre review, music review
3. Produce a feature for a specific magazine genre	3.1 Plan an extended article which is suitable for a specific magazine genre
	3.2 Write an extended article (maximum 400 words) in a suitable style