

Access to H.E. National Programme Unit



Unit Title	Writing for Magazines		
Graded Unit Code:	GA33ENG14	Ungraded Unit Code:	UA33ENG014
Pathway(s)	Creative and Performing Arts Humanities and Social Science		
Module(s)	English		
Level	3	Credit Value	3
Valid from:	1 st August 2019	Valid to:	31 st July 2028

The following QAA grade descriptors must be applied if you are delivering the graded version of this unit:

1	Understanding of the subject
2	Application of knowledge
5	Communication and presentation
7	Quality

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Understand the variety of audiences and styles for a range of magazines	1.1 For a range of magazines, evaluate the contents, genre and style (including use of images and advertisements) in terms of the intended target audience
2. Produce a variety of short pieces of writing suitable for a specific magazine genre	2.1 Write a variety of short pieces for a specific magazine genre, such as a reader's letter, diary/opinion piece, book review, film or theatre review, music review
3. Produce a feature for a specific magazine genre	3.1 Plan an extended article which is suitable for a specific magazine genre
	3.2 Write an extended article (maximum 400 words) in a suitable style