

Access to H.E. National Programme Unit



Unit Title:	Communities and Sharing on the World Wide Web		
Graded Unit Code:	GA33COM10	Ungraded Unit Code:	UA33COM10
Pathway(s):	Computing		
Module(s):	Commercial Aspects of Computing		
Level:	3	Credit Value:	3
Valid from:	1 st August 2014	Valid to:	31 st July 2024

The following QAA grade descriptors must be applied if you are delivering the graded version of this unit:

1	Understanding of the subject
2	Application of knowledge
3	Application of skills
7	Quality

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Understand the nature, benefits and dangers of online communities	1.1 Describe the origins and evolution of online communities, e.g. Facebook and Twitter
	1.2 Compare and describe the main facilities offered by two online community websites, e.g. Facebook and Twitter
	1.3 Explain how online communities may improve and enhance communication
	1.4 Evaluate the way sites like Facebook and Twitter may be used to influence others, e.g. by politicians or companies
	1.5 Discuss some of the disadvantages and dangers in use of online communities

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LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
2. Understand the principles and use of websites for sharing and cloud storage	2.1 Explain the principle of file sharing websites, such as Flickr and YouTube and compare these with websites that offer cloud storage for personal files
	2.2 Evaluate the way in which file sharing websites like YouTube may influence those who use the sites and public opinion
3. Understand the commercial value of branded websites and platforms	3.1 Explain how the financing for websites, community and file sharing websites has evolved
	3.2 Evaluate the ways in which major internet companies, e.g. Microsoft, Google and Apple, compete for market share