

Access to H.E. National Programme Unit



Unit Title:	Entrepreneurship		
Graded Unit Code:	GA33BUS10	Ungraded Unit Code:	UA33BUS10
Pathway(s):	Business and Management Construction and the Built Environment Creative and Performing Arts Hospitality, Leisure and Tourism		
Module(s):	Business		
Level:	3	Credit Value:	3
Valid from:	1 st August 2014	Valid to:	31 st July 2028

The following QAA grade descriptors must be applied if you are delivering the graded version of this unit:

1	Understanding of the subject
3	Application of skills
7	Quality

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Understand the nature of entrepreneurship	1.1 Explain the terms “innovation” and “creativity”
	1.2 Identify and distinguish between the three types of innovation used by entrepreneurs
	1.3 Research one example of a recent innovation and describe it in detail, relating it to the types of innovation described above
2. Understand the skill sets required to be an entrepreneur	2.1 Identify a list of traits and behaviours generic to entrepreneurs, analysing three in depth
	2.2 Conduct a personal skills audit against the skill set above

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LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
	2.3 Create a personal development plan and address any identifiable gaps to a set timescale
	2.4 Evaluate own progress against identified targets and timescales
3. Understand the requirements of an effective business proposal	3.1 Give a detailed account of how to formulate a business proposal