

Access to Higher Education Unit

This unit forms part of an Access to HE Diploma. If delivering the graded version of this unit, please refer to the Provider Handbook for details on grading descriptors and the application of these across units within your programme.

Unit Title: Entrepreneurship

Graded Unit Reference Number: GA33BUS10

Ungraded Unit Reference Number: UA33BUS10

Module: Business

Level: Three (3)

Credit Value: Three (3)

Minimum Guided Learning Hours: 30

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Understand the nature of entrepreneurship	1.1 Explain the terms “innovation” and “creativity”
	1.2 Identify and distinguish between the three types of innovation used by entrepreneurs
	1.3 Research one example of a recent innovation and describe it in detail, relating it to the types of innovation described above
2. Understand the skill sets required to be an entrepreneur	2.1 Identify a list of traits and behaviours generic to entrepreneurs, analysing three in depth
	2.2 Conduct a personal skills audit against the skill set above
	2.3 Create a personal development plan and address any identifiable gaps to a set timescale
	2.4 Evaluate own progress against identified targets and timescales
3. Understand the requirements of an effective business proposal	3.1 Give a detailed account of how to formulate a business proposal