

Access to H.E. National Programme Unit



Unit Title:	Development, Production and Distribution		
Graded Unit Code:	GA33BUS13	Ungraded Unit Code:	UA33BUS13
Pathway(s):	Business and Management Construction and the Built Environment Creative and Performing Arts Hospitality, Leisure and Tourism Humanities and Social Sciences		
Module(s):	Business		
Level:	3	Credit Value:	3
Valid from:	1 st August 2014	Valid to:	31 st July 2028

The following QAA grade descriptors must be applied if you are delivering the graded version of this unit:

1	Understanding of the subject
2	Application of knowledge
7	Quality

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Understand the importance for business organisations of the product development life cycle	1.1 Identify the factors which might influence a manufacturer to develop an existing product or to develop a new product
	1.2 Describe the stages in the product development life cycle and evaluate the potential benefits and threats associated with product development
2. Understand factors influencing manufacturing decisions and quality control	For a given product 2.1 Describe the historical manufacturing practices, location and work force involvement

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LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
	2.2 Evaluate the effect of technological advances (including transportation) and social changes on the manufacturing process, location of manufacture and work force involvement
	2.3 Evaluate the extent to which changes to the factors affecting manufacturing (2.2) impact on quality control
3. Understand the importance of stock control for business organisations	3.1 Explain the importance of stock control and balancing raw materials and stock for a manufacturing company
	3.2 Evaluate various methods of stock control
	3.3 Explain with examples three different logistical approaches a business might to distribute or deliver products to retailers or customers