

Access to H.E. National Programme Unit



Unit Title:	Graphics Skills Development		
Graded Unit Code:	GA33ART09	Ungraded Unit Code:	UA33ART09
Pathway(s):	Creative and Performing Arts		
Module(s):	Art and Design		
Level:	3	Credit Value:	3
Valid from:	1 st August 2014	Valid to:	31 st July 2024

The following QAA grade descriptors must be applied if you are delivering the graded version of this unit:

2	Application of knowledge
4	Use of information
5	Communication and presentation
7	Quality

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Understand how to plan work based on a graphics brief	1.1 Describe what is required by a graphics brief explaining aims and objectives
	1.2 Present a plan for research and development in the time scale provided
	1.3 Present a range of research material from primary and secondary sources linked to the requirements of the brief
2. Understand techniques used to develop work based on a graphics brief	2.1 Present a wide range of thumbnail ideas and visuals that demonstrate a clear understanding of the brief
	2.2 Discuss ideas and use discussions as a basis for modifications and refinement of ideas where necessary

Access to H.E. National Programme Unit



3. Present finished art work professionally	3.1 Present final outcome demonstrating craft and design skills, creativity and imagination
4. Assess own work, highlighting key areas for improvement	4.1 Evaluate own work against the aims and objectives of the original brief
	4.2 Identify strengths and weaknesses in their work and identify areas for improvement