

Open Awards Qualification Unit



Form OAQU

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1 Unit Details

Unit Title:	Creative Media Industry Awareness
QAC Code:	K/600/8509
Level:	Level 3
Credit Value:	4
Minimum GLH:	25

2 Learning Outcomes and Criteria

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Know how the Creative Media sector is structured.	1.1 Describe the industries within the Creative Media sector.
	1.2 Describe cross-industry ownership in the Creative Media sector.
	1.3 Explain the relevant relationships between a range of industries within the Creative Media sector.
2. Understand a specific Creative Media project life cycle.	2.1 Describe the stages of a specific Creative Media project life cycle.
	2.2 Explain and justify resources required for a specific project.
3. Understand the role of a specific team within the organisation of which it is part.	3.1 Describe the vision, mission and values of a specific Creative Media organisation.
	3.2 Describe how a specific Creative Media organisation is funded, governed and regulated.
	3.3 Explain the role of a specific team within the organisation.
	3.4 Explain the relationship between the specific

team and others within the organisation.	
4. Understand individual team roles and responsibilities within a specific project life cycle.	4.1 Explain the individual roles within a specific team.
	4.2 Explain their responsibilities and outputs within a specific project life cycle.
	4.3 Describe examples of interdependence between team members.