

Access to H.E. National Programme Unit



Unit Title:	Business Ideas and Start-ups		
Graded Unit Code:	GA33BUS20	Ungraded Unit Code:	UA33BUS20
Pathway(s):	Business and Management Construction and the Built Environment Creative and Performing Arts Hospitality, Leisure and Tourism Humanities and Social Science		
Module(s):	Business		
Level:	3	Credit Value:	3
Valid from:	1 st August 2019	Valid to:	31 st July 2028

The following QAA grade descriptors must be applied if you are delivering the graded version of this unit:

1	Understanding of the subject
2	Application of knowledge
7	Quality

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Understand the importance of small businesses and the need for business start-ups	1.1 Evaluate the contribution of small businesses to local and national economy 1.2 Discuss the need for business start-ups as a way of creating both wealth and employment
2. Understand the factors involved in identifying the opportunities to develop a new business venture	Use case histories to: 2.1 Evaluate how opportunities for new business ventures may be identified and developed, e.g. gap in the market, invention, innovation, unused skills

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LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
3. Understand the practicalities involved in setting up a new business venture	3.1 Recognise and explain the various sources of business advice and assistance available at the business start-up stage
	3.2 Explain how a business plan for a typical business is prepared and discuss its importance
	3.3 Identify and evaluate potential sources of finance for new business ventures