

Open Awards Qualification Unit



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1 Unit Details

Unit Title:	Developing a Business Plan
Unit Reference Number:	R/507/5255
Level:	Level 3
Credit Value:	1
Minimum GLH:	3

2 Learning Outcomes and Criteria

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Be able to develop a business plan	1.1 Analyse information about the proposed enterprise
	1.2 Select the most relevant material for a given purpose/audience
	1.3 Develop a clear and concise business plan/case using accurate facts and figures in an acceptable business format