

# Open Awards Qualification Unit



## Form OAQU

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### 1 Unit Details

Unit Title:	Business Online
QAC Code:	L/506/3539
Level:	Level 2
Credit Value:	10
Minimum GLH:	60

### 2 Learning Outcomes and Criteria

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Understand different online business activities	1.1 Describe three different business organisations which operate online
	1.2 Explain how they operate their activities online
2. Understand the issues relating to doing business online	2.1 Explain the issues a business organisation would need to consider to go online
	2.2 Explain the operational risks for a business organisation operating online
3. Be able to create webpages or a website for a stated business need	3.1 Create webpages to meet a user need
4. Know the impact of an online business presence	4.1 Describe the benefits to a business organisation of marketing a product or service online
	4.2 Outline the impact of online business on society