

Open Awards Qualification Unit



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1 Unit Details

Unit Title:	Understanding the Safe, Sensible and Social Use of Alcohol
Unit Reference Number:	D/506/3545
Level:	Level 2
Credit Value:	3
Minimum GLH:	24

2 Learning Outcomes and Criteria

Learning Outcome (The Learner will):	Assessment Criterion (The Learner can):
1. Know the issues and concerns around alcohol use/misuse	1.1 Provide examples of the use of alcohol historically and in contemporary society
	1.2 Identify different sources of statistical information about alcohol and its use in the UK
	1.3 Explore the role of the media and advertising on alcohol use
	1.4 Give examples of conflicting messages about alcohol and how these can affect understanding and behaviour
	1.5 Explain terminology associated with alcohol a) Alcohol by volume (ABV) b) Units of alcohol
2. Understand the different styles of drinking and their potential for harm	2.1 Define the different drinking styles
	2.2 Describe the effects of alcohol consumption
	2.3 Explain how problems can be associated with the individual, alcohol itself or the situation in which the alcohol use takes place
	2.4 Explore the popular myths surrounding alcohol and its use

3. Know the ways in which society responds to alcohol use and misuse	3.1	Describe the key aims of the national alcohol strategy
	3.2	Give examples of the ways in which individuals, agencies and society can respond to alcohol misuse
	3.3	Explain the reasons for providing alcohol awareness education
	3.4	Explain the purpose of very brief and brief interventions
	3.5	Identify a range of opportunities and settings for providing alcohol awareness education and brief interventions
4 Understand the attitudes towards and the impact of, alcohol use amongst young people	4.1	Identify a range of responses to alcohol specifically for use with young children
	4.2	Give examples of drinking patterns amongst young people
	4.3	Describe the potential harm to young people from alcohol use
	4.4	Compare attitudes amongst young people towards alcohol use and the impact of these attitudes on their drinking behaviour