

# Access to H.E. National Programme Unit



Unit Title:	Stereotyping, Prejudice and Discrimination		
Graded Unit Code:	GA33PSY14	Ungraded Unit Code:	UA33PSY14
Pathway(s):	Health Humanities and Social Science Science and Engineering		
Module(s):	Psychology		
Level:	3	Credit Value:	3
Valid from:	1 <sup>st</sup> August 2014	Valid to:	31 <sup>st</sup> July 2024

**The following QAA grade descriptors must be applied if you are delivering the graded version of this unit:**

1	Understanding of the subject
2	Application of knowledge
5	Communication and presentation
7	Quality

LEARNING OUTCOMES	ASSESSMENT CRITERIA
<b>The learner will:</b>	<b>The learner can:</b>
1. Understand the nature of stereotyping and attitude formation	1.1 Explain how concepts of central traits, primacy effect and recency effect are important in the formation of attitudes
	1.2 Define stereotyping and explain the possible cognitive and social functions of stereotyping
	1.3 Outline theories of attitude formation and stereotyping
2. Understand the nature and causes of prejudice and discrimination	2.1 Distinguish between prejudice and discrimination and show how stereotyping may be involved in their development

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	2.2 Outline and critically evaluate social psychological theories on the causes of prejudice and discrimination, such as the personality flaw theory, learning theory and the political and economic theory
3. Understand the possible effects of prejudice and discrimination and mechanisms involved in attitude change	3.1 Explain the possible effects of prejudice and discrimination on the individual
	3.2 Explain how an understanding of the mechanisms of attitude change may be used to reduce prejudice and discrimination