

# Access to H.E. National Programme Unit



Unit Title:	Social Influence and Independence		
Graded Unit Code:	GA33PSY05	Ungraded Unit Code:	UA33PSY05
Pathway(s):	Health Humanities and Social Science Science and Engineering		
Module(s):	Psychology		
Level:	3	Credit Value:	3
Valid from:	1 <sup>st</sup> August 2014	Valid to:	31 <sup>st</sup> July 2024

**The following QAA grade descriptors must be applied if you are delivering the graded version of this unit:**

1	Understanding of the subject
2	Application of knowledge
5	Communication and presentation
7	Quality

LEARNING OUTCOMES	ASSESSMENT CRITERIA
<b>The learner will:</b>	<b>The learner can:</b>
1. Understand how an individual's behaviour is influenced by others	1.1 Explain the effects on behaviour of: audience effects, co-action effects, roles and groups
	1.2 Explain and give examples of individual responses to the influence of others: compliance, identification, internalisation
2. Understand the nature of social interaction	2.1 Describe types of conformity and evaluate theoretical models explaining why people conform
	2.2 Evaluate research into the basis of social power and obedience
	2.3 Outline some ethical issues relating to research into social influence and action

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3 Understand models explaining independent behaviour	3.1 Describe factors that might increase or decrease independent behaviour
	3.2 Evaluate research on independent behaviour