## Access to H.E. National Programme Unit



Unit Title:	Communication: Writing for Meaning	Ungraded Unit Code:	UD23DEV22
Pathway(s):	All Pathways		
Module(s):	Developmental		
Level:	2	Credit Value:	3
Valid from:	11 <sup>th</sup> November 2019	Valid to:	31st July 2025

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1	Understand the use of different formats and styles of writing for different purposes and audiences	<ul><li>1.1 Explain how the format and style of writing is related to the purpose and audience in the case of:</li><li>a) A formal business letter</li></ul>	
		<ul> <li>b) A text to a friend</li> <li>c) An academic essay</li> <li>d) A structured report</li> <li>e) A poem</li> <li>f) An email</li> </ul>	
2.	Use appropriate formats and styles in different situations to communicate clearly and effectively	2.1 Use different formats and styles of writing for different purposes as appropriate for three short pieces of writing	
		2.2 Use writing to convey feelings, ideas and experiences	
		2.3 Use varied vocabulary appropriately	
		2.4 Use a variety of sentence constructions	
		2.5 Use images effectively to support writing	
Plan and produce an extended piece of writing  For an extended piece of writing		For an extended piece of writing:	
		3.1 plan, draft and revise work using proof-	

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reading techniques to edit drafts
3.2 use an appropriate structure, including the use of subordinate clauses, paragraphs, headings and sub-headings as appropriate
3.3 use appropriate writing techniques, e.g. persuasion, use of supporting evidence and technical vocabulary as appropriate
3.4 write coherently and fluently, e.g. using appropriate conventions and avoiding undue repetition