

Guidance on use of the Open Awards logo

The Open Awards logo should not be used without our express permission. To obtain this, please contact our Business Support Officer on 0151 494 4356 or email rebecca.ohare@openawards.org.uk. We will need details of the reason for use, along with a sample of the documentation once completed.

Our logo has been specially designed, and should not be altered in any way, apart from resizing, which is covered below.

File Formats and Resizing

The logo is available in EPS & JPEG formats.

The logo is available in large or small. The logo can be resized without any loss of quality, but this should always be done in proportion, ie the logo should not appear to be stretched or squeezed. The text of the logo should always appear legible, and the minimum size requirements adhered to (see below). When resizing the logo care should be taken that the clarity of the image is not distorted.

Colour of logo

The logo is available in colour and should only be used against a white background.

The logo should not be displayed in a box or frame, but should stand alone against a solid colour background.

Exclusion zone and minimum size

Please ensure there is a clear area around the logo, so that it always appears prominently. It should not overlap, or be overlapped by other images or text.

The minimum size of the logo should be 1.76 cm in height and 3.12 cm in width.

Misleading or inappropriate use

The Open Awards logo must not be used in any derogatory or misleading manner. It must not be used in such a way that it could be taken as a form of endorsement or approval, without our explicit agreement.

Hyperlinking

We prefer the logo itself not to be used as a hyperlink, and that a separate text descriptor should be used. If, for design reasons, the logo has to be used as a hyperlink, then it must not link to anywhere other than the Open Awards website home page – www.openawards.org.uk

Further guidance

For further guidance on the use of our logo, please contact us on 0151 494 4356 or email rebecca.ohare@openawards.org.uk.